

This is a youth/parent forum discussing the May 20th Every 15 Minutes Program at [La Cañada High School](#). The “Every 15 Minutes” program, designed for high school students, challenges them to think about drinking, personal safety and the responsibility of making the right decisions. The program’s name is derived from the staggering fact that, approximately every fifteen minutes, someone in the United States dies in an alcohol-related traffic collision.

Selective students at La Cañada High School were removed from class every fifteen minutes by the “Grim Reaper” to simulate a death caused by an alcohol related car accident. During an assembly, the entire campus witnessed a mock car accident involving a suspected drunk driver. Students experienced, first-hand, the reality of being involved in a tragic alcohol-related collision. At the conclusion of the school day, selected participants were given tours of various emergency services facilities, including the fire station, Sheriff’s Department and local hospital.